

Motivational Books

“What other books have inspired you?” An Agent asked me this in a recent session of our latest S.P.A.R.K. Course. Then she asked, *“Would you compile a list for us?”*

So here it is.

The Four Agreements, a Practical Guide to Personal Freedom by Don Miguel Ruiz

This is a wonderful summary of many great teachings in just 138 pages.

You Can Heal Your Life- Louise L Hay

Perhaps the best book written on how your mental and emotional mindset affects your health and your success

How to Win Friends and Influence People- Dale Carnegie

Call it a success classic. You will recognize much of today's best teaching on this subject was based on Carnegie's original work.

Think and Grow Rich-Napoleon Hill

Another classic on which all future writing on success is built

Raving Fans, a Revolutionary Approach to Customer Service - Ken Blanchard

This is the original source of the Loyalty Ladder from which you build success based on referrals.

In Search of Excellence- Tom Peters

This book was the catalyst for the Nation's focus on quality and quality service.

7 Habits of Highly Effective People, Powerful Lessons in Personal Change Stephen R. Covey

One of those books that leads you step by step from where you are to where you want to be.

The E-Myth- Michael Gruber

A clear explanation of why people who are excellent at what they do fail at turning it into a business; and then how to overcome those difficulties

There are many more. These are just those mentioned in the latest S.P.A.R.K. Course. I'll climb into the attic and dig into a few boxes of books that I have chosen to hold onto over the years. It will be a very pleasurable trek through a couple of decades of my business education and will likely inspire a treasure of ideas to share with you.

Oh, and I would love for you to share your favorite books!!!